

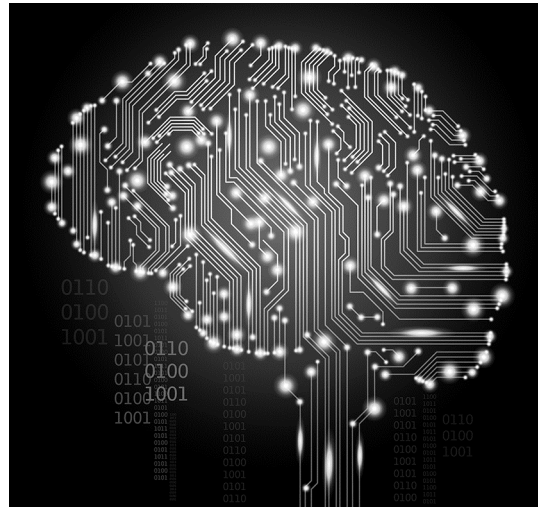
Google meets grey matter

NOW we all have our heads in the cloud. According to a Harvard University study, many of us consider search engines to be electronic extensions of our brains and our reliance on sites such as Google has made us more forgetful.

This shouldn't come as a surprise. Using a calculator made my mental arithmetic rusty; my diary means I can rarely recall dates of meetings and dinners. It doesn't mean, as one online commentator fretted yesterday, that we are morphing into the Borg, just that we are living by the Einstein dictum: "Never memorise what you can look up."

I had to Google that quote.

London Evening Standard, 2013



Tekst 2 Google meets grey matter

- 1p 2 “I had to Google that quote.” (last sentence)
How can this comment be characterised?
- A as condescending
 - B as indifferent
 - C as lighthearted
 - D as surprised

Bronvermelding

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.